



ARCLINEA SAN DIEGO TO HOST THE GINGERBREAD COLLECTIVE TO BENEFIT SECOND CHANCE FROM DECEMBER 10-12, 2009

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(November 9, 2009) San Diego, CA – The award-winning kitchen designers at Arclinea San Diego will hold the studio's inaugural holiday charitable program from December 10 through 12 to benefit Second Chance. "The 2009 Gingerbread Collective," a three-day Gingerbread Competition hosted in the company's downtown showroom at [2515 Fifth Avenue](#), will feature a public showcase of gingerbread houses designed and built by leading San Diego architects, designers, artists and cultural leaders. From mid-century marvels to architectural-inspired confections, the houses will make a delectable Fifth Avenue holiday window display, allowing the public to view and vote for their favorite design, in-person and also online.

On its closing night, December 12, the program will end with a cocktail party and silent auction of the gingerbread houses with 100 percent of the proceeds being donated to the Food Pantry and Holiday Meals program at [Second Chance](#), a San Diego-based philanthropic organization.

The program's three days of holiday festivities will be accompanied by a canned food and donation drive.

THE GINGERBREAD COLLECTIVE: 3 NIGHTS OF HOLIDAY FESTIVITIES

December 10 – 12, 2009 // 6 pm – 9 pm each night

Location: Arclinea San Diego, [2515 Fifth Avenue](#)

THURSDAY (12/10) + FRIDAY (12/11)

6 pm – 9 pm each night // Free to the Public

HOUSE VIEWING AND VOTING, WITH CANNED FOOD AND DONATION DRIVE

Refreshments provided. Revelers are asked to bring non-perishable food items and gift certificates for local grocery stores to support the Food and Donation Drive for Second Chance.

SATURDAY (12/12)

6 pm – 9 pm // Tickets: \$25 minimum required donation

CHARITABLE COCKTAIL PARTY + GINGERBREAD AUCTION

Guests will mingle with the architects, designers and cultural leaders who designed this year's creations.

"People's Choice" awards will be announced, along with jury-selected winners. The night concludes with an auction of the houses. Reservations recommended as event will sell out. **For tickets:** 619.564.7440

Featuring Houses By

The 2009 Gingerbread Collective features houses designed and built by some of San Diego's brightest cultural and creative leaders, including

[Architects Magnus](#), [Studio: Anderson Inc](#), [BA Smith Design Associates](#), [Bells & Whistles](#), [Boomerang for Modern](#), [Jesse Designs](#), [JG Color Studios](#), [Little Italy Mercato](#), [Esteban Interiors](#), [LIMI Design Group](#), [Matt Devine](#), [Mi-workshop](#), [Simply Italian](#)

For more information on the Gingerbread Collective events, visit arclineasandiego.com or www.facebook.com/arclineasandiego, or call Arclinea San Diego at 619.564.7440.

About Second Chance

Second Chance is a San Diego-based 501(c)(3) charitable organization that assists those with barriers to employment find and keep a job. Their housing program is integral to the success of their workforce development programming; Second Chance operates eight single-family residential homes with shared rooms and supervised living, and a six-unit apartment complex with shared apartments and additional independent living. The organization maintains a year-round Food Pantry, and organizes Holiday Meal programs for its residents. To learn more, visit www.secondchanceprogram.org.

About Arclinea San Diego

Named one of the top-designed showrooms in the country by Nielsen's Kitchen + Bath Business Magazine, and designer of "The New Dream Kitchen," by Bon Appétit magazine, Arclinea San Diego is a full-service design firm specializing in kitchens, bathrooms, and whole-house interiors; and one of nine exclusive distributors of the Arclinea Collection in the United States. Located in the Park West neighborhood downtown, the flagship San Diego showroom features examples of the entire Arclinea Collection, including the company's newest generation of products. In addition to the Arclinea Collection, the company is also a dealer for Sub-Zero, Wolf, Gaggenau, Bosch, and Miele kitchen appliances, and CaesarStone® Quartz Surfaces. For more information, visit www.arclineasandiego.com or call (619) 564-7440.

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